



Mike Krivan

Mike is fascinated by processes and systems, which he partners with leaders to elevate and improve. His areas of focus include team coaching, program design, and enterprise communication. He has worked with companies such as Arrow Electronics, General Motors, IATA (International Air Transport Association), Ingram Barge, Monsanto, Motorola Solutions, The New York Times, and Ulta Beauty to drive leadership development and organizational change.

Before joining Nvolv, Mike was a managing director with Brimstone Consulting Group, where he designed and facilitated change programs for a variety of clients such as General Dynamics, Pfizer, Waste Management, and Western Union. He also led Brimstone's publishing and business intelligence efforts.

Previously, Mike worked at The Advisory Board Company, where he served as editor-in-chief of four daily online newsletters focused on the healthcare industry. His publishing career includes stints as managing editor for Let's Go Travel Guides, where he oversaw the production of four volumes in the best-selling series; associate editor for a million-member labor union newsletter; and travel writer for an upscale hotel directory.

Additionally, he served as a marketer at Corporate Executive Board (CEB), an executive research and education firm, where he helped launch two new membership programs and became one of a handful of employees to generate over \$1 million in new business in his first year.

Mike graduated magna cum laude with a BA in English from Harvard College and earned his MBA with high honors from the Stephen M. Ross School of Business at the University of Michigan, where he served as publisher of the weekly newspaper. Mike and his family live in Ann Arbor, Michigan.

